



# ***Crawl, Walk, Run***

**Selling Online**



Brian St. Hilaire

# WHO ARE WE?

Work Truck Solutions is a digital platform that helps fleet and small business dealers connect with buyers, grow their business and increase profits across the entire commercial vehicle life cycle



**Product**



**Content**



**Customer**



**Data**

# Commercial Shopping Experience - Details Matter

2021 Chevrolet Silverado 2500 Double Cab SRW 4x4, Knapheide Steel Service Truck (Stock #B19148)



Photos may be stock images. [See All 4 Photos](#)

Missing Video [Add One](#)

## Chassis Details


Stock Number	B19148
Stock Type	New
Year	2021
Make	Chevrolet
Model	Silverado 2500
Class	3
GVWR	10500
Drive Train	4x4
Wheelbase	162.48
Cab Type	Double
Vehicle Trim	Work Truck
Interior Color	Jet Black
Exterior Color Description	Summit White
Engine Cylinder Count	8
Engine	Gas V8 6.6L/400

Photos may be stock images.

[Knapheide Steel Service Body - Chevrolet](#)

[Watch Video](#)

## Body Details

Manufacturer	
Body Type	Service Truck
Body Line	Steel Service Truck
Body Model	696
Body Material	Steel
Body Height	40"
Body Width	78"
Body Length	8'
Body Inside Width	49"
Body Weight	1111 lbs.
Body Color	White
Compartment Depth	14.5"
Tailgate Description	Slam Lock

[Show Red Lock Details](#)

Truck Pro Action

[Prospect](#)

[Share](#)

MARP

Body Cost

Sale Discount

Dealer Discount

Price

Total Savings

[I'm](#)

Contact WTS Content

(85)

Custom Text

Value

## Body Details

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[Show Red Lock Details](#)

## Steel Service Truck Features

With a rugged steel construction and external storage for your tools and equipment, the Service Body is a key component in your day-to-day productivity.

The external compartments offer protection from outside elements and allow technicians to access their equipment without having to climb into the truck bed.

Staying organized both on and between job sites is important. Get maximum efficiency with a Knapheide Service Body.

# Crawl

*Website*



Time

Resources

Money



| 450



**WORK TRUCK  
SOLUTIONS**



Commercial  
Vehicle Center

Sales:  
Service:

[Home](#) [Inventory](#) [Package Delivery](#) [Upfit Partners](#) [By Vocation](#) [Service & Parts](#) [More](#) [My Garage](#)

[Trade Pro Log In](#)

Model  Year  Body  [Search](#)



Fleet & Commercial is recognized by Ford as a top 25 Commercial dealer in the country. From our expansive and diverse commercial inventory to our brand new commercial service center, we have the answer you have been looking for. We look forward to the opportunity to earn your business and become a partner.

***DON'T SEE WHAT YOU'RE  
LOOKING FOR?***

***CONTACT US TODAY AND SPEAK WITH A COMMERCIAL ACCOUNT  
MANAGER TO LEARN ABOUT ORDERING YOUR PERFECT VEHICLE.***

[Contact Us](#)





Commercial  
Vehicle Center

Home

Inventory ▾

Package Delivery

Upfit Partners ▾

By Vocation ▾

Service & Parts ▾

More ▾

My Garage

Model

-

Year

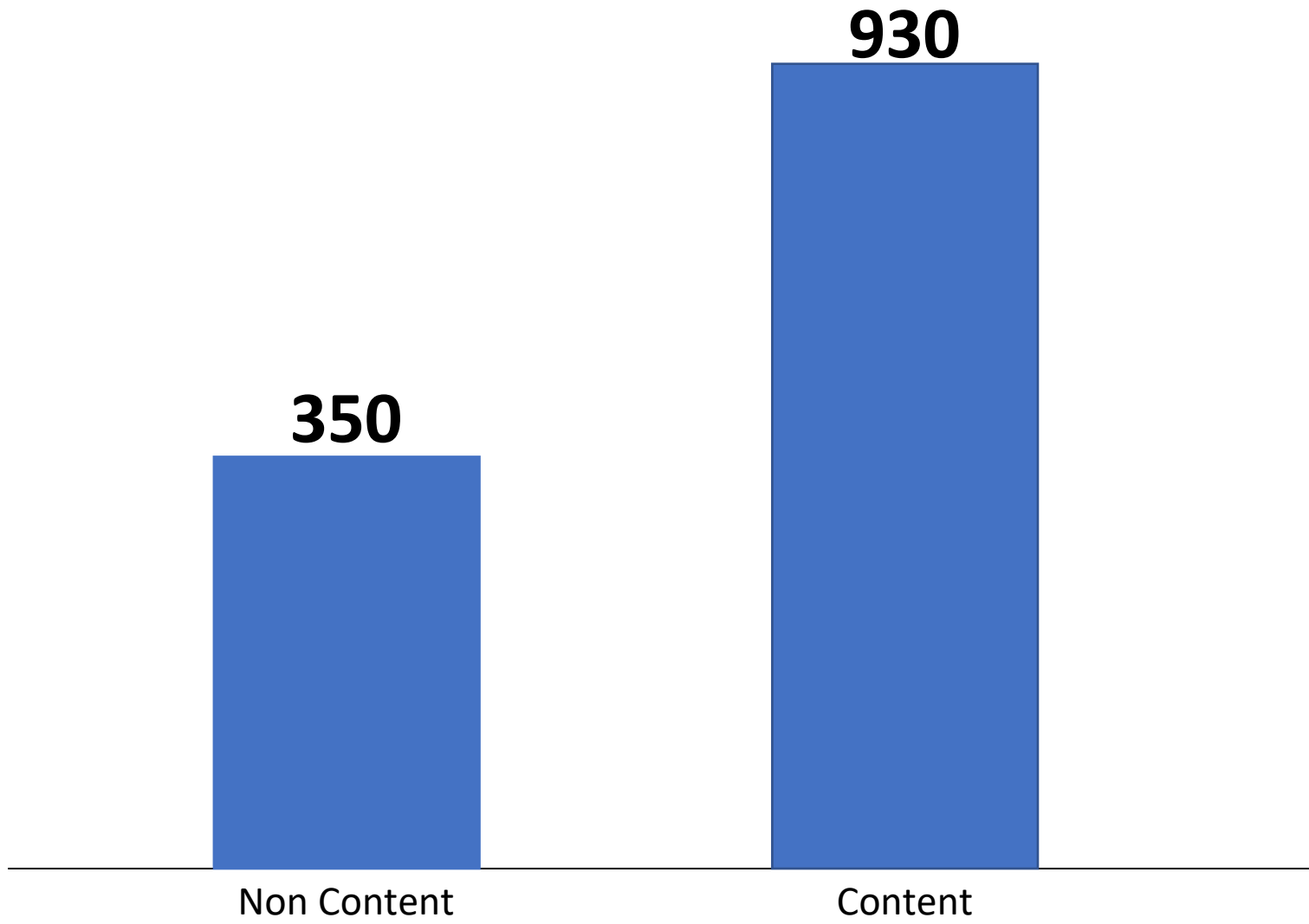
-

Body

Awareness

Engagement

SEO



2.5x Leads



*How many customers visit  
your site each month?*

# Walk

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*Experience*



~~Digital Retailing~~

# COPE (Commercial Online Purchase Experience)

*The process of seamlessly connecting online showroom to physical in-showroom experiences*



# COPE (Commercial Online Purchase Experience)



# Creating Solutions For Your Customers







BUSINESS  
ELITE

Finding the Right Work Truck in Chico  
Chevrolet Content Demo: (855) 987-4544  
325 Broadway St., Chico, CA 95928

WORK TRUCK  
SOLUTIONS

Return To Work Truck Solutions

Truck Search About Custom Orders Commercial Showroom More My Garage

Map Truck Pic Login



New Work Trucks and Vans for Sale in Chico, CA



Service Body



Platform Body



Landscape Dump



Cutaway Van



Uplifted Cargo Van



Search Stock # or VIN



Showing New

1 TO 10 OF 100

ITEMS PER PAGE: 10

SORT BY: Relevance



New or Used Vehicles

2022 Chevrolet Silverado 2500 Regular Cab 4x2, Knapheide Steel Service Body Service Truck

Job Ready: Now



Stock #	N82202
Cab Type	Regular
Drivetrain	4x2
Fuel Type	Gasoline
Body Material	Steel
Body Width	75"
Body Length	8'
Body Inside Width	49"

M SRP	\$44,425
Total Savings	\$15,514
Price	\$43,425

I'm Interested!



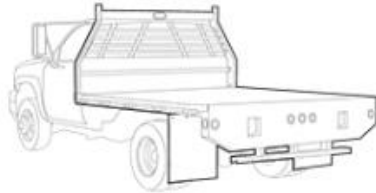
# ORDER EXACTLY WHAT YOU WANT.

CLICK HERE TO SEND AN ORDER TO OUR COMMERCIAL TEAM WITH EXACTLY WHAT YOU'RE LOOKING FOR, AND THE EQUIPMENT YOU WANT.

# CV Showroom™—Your Smart Digital Catalog



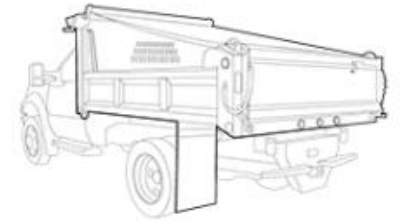
Service Truck



Flatbed Truck



Box Truck



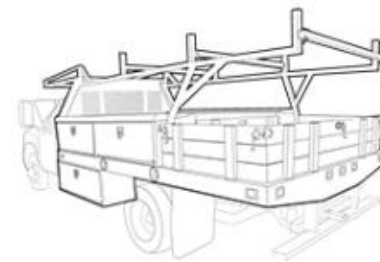
Dump Truck



Chipper Truck



Combo Body



Contractor Truck



Crane Body



## Service Truck

A truck with a service body is a mobile workshop. The truck can carry equipment, tools, and parts needed for jobs, like electrical, plumbing, and general construction. Service bodies have storage for tools and parts and come in various body lengths. This upfit type is also commonly called a utility truck.



[Start EZOrder](#)

[View all Available Service Trucks](#)

# KNAPHEIDE

SINCE 1848

**Knapheide**

Since 1848, The Knapheide Manufacturing Company has built a reputation for never settling for second best. They've remained the leader in commercial vehicle solutions. Trust the only company in the industry that has seen and been through it all.

[Start EZOrder](#)



KUVcc

[KUVcc Literature](#) [Watch Video](#)

Love the organization capabilities in a utility van, but require a truck chassis for more cab space or four-wheel drive? We've designed KUVcc Utility Truck Bodies just for you.

You get all the same great benefits of a KUV, but in a package that's compatible with a truck cab chassis. With more than enough secure compartments and cargo area storage, the KUVcc can handle all of your tools, equipment and parts while keeping them separated and organized. The KUVcc features solid steel construction so you know you will get years of durable service out of this enclosed utility body.

\$ Financing

🚚 Transportation



+ Add-Ons

🔧 Extended Warranty

🧭 Technology





Welcome to live chat



Brian

Hi, how may I help you?



*Does your site create a positive  
experience for your shoppers?*

# Run

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*Customer*





# Why improved online engagement matters

# CUSTOMER

Self Paced  
Shopping

Informative

Transparency

Fewer Points  
of Contact

# DEALER

Efficiency

Customer  
Education

Market  
Growth

Information &  
Data





*Does your website help you earn  
business?*

Start customers on an  
online journey NOW



**ACT NOW**

**E** digraete



**Thank You**

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